



# VCC White Paper

## TRUE COST ANALYSIS FOR REMOTES

Trading one fixed cost for incremental remote cost realities.

VCC's innovative fixed cost pricing model turns remote contribution cost analysis on its head, shifting the equation away from incremental costs for each remote to one fixed cost regardless of how many remotes are in a specific episode. Show producers now have the option of using as many remotes as will fit into their telecast because VCC's fixed pricing means each additional remote brings down the average cost of all remotes in that show. Five remotes from five continents in one show cost the same as one remote from across town.

The true costs of remotes can often be masked by the many, historically fragmented, elements of the production process, and financial reporting may not even pick up the totals. Different departments may handle the many different aspects of the pickup, and measuring a holistic cost can be difficult. National and local organizations have different structures, but there are many common, basic functions (and costs). Here's a list of 75 items for each remote:

VCC's fixed pricing can include or eliminate 62 of them (show in *italics*).

### Desk(s):

Decision to cover  
Initial contact with contributor  
*\* Crew availability check*  
Book contributor  
*\* Schedule crew*  
*\* Book transmission pathway*  
*\* Book crew travel*

### Crew/Pickup Field Side:

*\* Get assignment*  
*\* Determine location, route*  
*\* Special equipment prep*  
*\* Special equipment load*  
*\* Coffee*  
*\* Travel to location*  
*\* Find parking*  
*\* Unload*  
*\* Carry equipment into location*  
*\* Meet contributor*  
*\* Scout location*  
*\* Select camera shot*  
*\* Position chair*  
*\* Position equipment*  
*\* Set lighting*  
*\* Establish communications*  
*\* Establish live feed*  
*\* Establish IFB*

*\* Position contributor*  
*\* Mic/IFB contributor*  
*\* Check comms with contributor*  
*\* Frame shot*  
*\* Adjust lighting*  
*\* Live shot*  
*\* Thank contributor*  
*\* Good night feed*  
*\* Remove mic/IFB*  
*\* Pack equipment*  
*\* Put room back to normal*  
*\* Carry equipment to vehicle*  
*\* Load vehicle*  
*\* Pay parking*  
*\* Lunch*  
*\* Travel to home base*  
*\* Park*  
*\* Unload special equipment*

### Transmission Side:

*\* Book path*  
*\* Establish comms*  
*\* Establish connection*  
*\* Check video quality*  
*\* Check audio quality*  
*\* Check IFB*  
*\* Handoff to Control*  
*\* Live Feed*  
*\* Get good night from Control*

*\* Good night field crew*  
*\* Good night feed*  
*\* Record details*

### Control Room:

*\* Get feed from transmission*  
Check video  
Check audio  
Check IFB to contributor  
Check background  
Frame shot  
*\* Start recording*  
Conduct interview  
Good night transmission  
Good night crew

### Business:

Track desk time  
*\* Track crew time*  
*\* Crew Expense Reports*  
*\* Track transmission costs*  
*\* Track equipment usage*  
*\* Track crew travel*  
*\* Track crew expenses*  
*\* Track vehicle costs*  
*\* Vehicle repairs*  
*\* Capital investment*

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